

CLERK NAME

DEALER SIGNATURE

STREET

CLERK TOWN

1964 GTO

DISTRICT-16

ZONE & DLR. CODE

ORDER
DATE

ORDER NO. 2422

No 77514

BASIC GROUP	382-412 431-431-471	081	SOLD	081	AUTOMATIC	283
PROTECTION GRP.	424-512-541 572-624-633	082	STOCK	082	1 SPEED	343
DECOR GROUP	481-482 & DECOR MLDGR.	084	FLEET	083	4 SPEED	294
MIRROR GROUP	441-442-444	081	RAIL	171	SYNCHROMESH	294
LAMP GROUP	404-481-482-484 481-482-484	084	TRUCK	172		
			TRK-BQAT-TRUCK	174		
			GMAC	18A		
			ODC	18B	LOWER COLOR	
			CASH	18C	UPPER COLOR OR	
			ZONE STOCK	18J	TRIM	3
					CONDORA OR CONVERTIBLE TOP NO.	

IN GRP NO.	OPTIONS & ACCESSORIES	COL	2	2	2	OTHER ACCESSORIES	IN GRP NO.	OPTIONS & ACCESSORIES	COL	2	2	2
	GTO OPTION—2200 Series Only	382				062 Door Edge Guards	512					
	4 Bbl. 389 Cu. Inch HC V-8 Eng. & Dual Exhausts					Custom Wheel Discs	521					
	3 Speed Syn. Floor Shift Std.					Custom Sports Steering Wheel	524					
	Exterior Identification					Glass. Soft Ray—WINDSHIELD ONLY	532					
	Radio—Pushbutton & Manual Antenna	392				062 Rear Window Defogger—N.A. ON SAFARI & CONV.	541					
	Radio—Manual & Manual Antenna	398				Power Windows	551					
	Radio—Manual & Electric Antenna—exc. SAF.	399				Power Window—Safari Lift Gate	554					
	Rear Seat Speaker—N.A. ON SAFARI & CONV.	401				Power Seat—Bench	561					
	Dual Speed Wipers	402				Power Seat—Bucket—L.H. ONLY	564					
084	Lamp—Underhood	404				Luggage Carrier—SAFARI ONLY	571					
061	Custom Foam Cushion—Front	412				062 Spare Tire Cover—N.A. ON SAFARI	572					
	Less Seat Belts	414				Custom Air Conditioning	581					
061	Windshield Washer & Dual Speed Wipers	421				Battery—H.D.—STD. WITH AIR CONDITIONING	582					
062	Instrument Panel Pad	424				Console—ORDER WITH BUCKET SEATS ONLY	601					
061	H.D. Air Cleaner	431				Mirror, Outside—L.H.	602					
	Power Top	434				H.D. Springs & Shock Absorbers—FRONT & REAR	621					
81	Mirror, Visor Vanity	441				Super-Lift Shock Absorbers—REAR ONLY	622					
81	Mirror, Inside Tilt	442				062 Seat Belts Custom—w/Outboard Retractor—FRONT PAIR	624					
81	Mirror, Outside Remote Control	444				062 Floor Mats—FRONT & REAR	633					
	Tachometer—N.A. WITH 441	452				Floor Mats—FRONT ONLY	631					
04	Deluxe Steering Wheel	461				Sale-T-Track Rear Axle	701					
	Lamp—Back Up	471				Performance Axle	709					
	Verba-Phonic Speaker—N.A. ON SAFARI & CONV.	474				TIRE OPTIONS	Col. 72-73					
4	Lamp, Luggage—N.A. ON SAFARI	481				6:50 x 14 White—N.A. ON SAFARI OR V-4	02					
4	Lamp, Glove Box	482				7:00 x 14 Black—STD. ON SAF. & V-4—OVERSIZE W/115 ENG.	03					
4	Lamp, Dome & Reading—N.A. ON CONV.	484				7:00 x 14 White	04					
4	Lamps, Courtesy—STD. ON CONV.	491				7:50 x 14 White	06					
4	Lamp, Ash Tray & Lighter	492				2 Barrel V-8—326 Cubic Inch—REG. FUEL	807					
4	Lamp, Power Steering	501				HO-1 Barrel V-8—326 Cubic Inch—PREM. FUEL	808					
	Dual Exhaust—ORDER ON V-8 ONLY—STD. ON HO	511				TRI-POWER V-8—389 Cubic Inch—PREM. FUEL—GTO ONLY	809					

1964 MODEL WHOLESALE CAR ORDER PONTIAC MOTOR DIVISION GMC
(READ INSTRUCTIONS ON BACK OF LAST COPY)

DEALER COP

1964 GTO

Axle Identification: Axle ratios are identified by one of three methods. A color code is painted on the center top of the differential, also on the end of the axle hubs. As of January 2, 1964 a pressurized sticker was applied to the left brake drum facing. The third method is to locate the ratio stamping on the rear of the right hand axle tube.

Differential	Std. Code	Safe-T-Track
Ratio	Code	Sticker
3.08	D	2D
3.23	K	2K
3.36	E	2E
3.55	F	2F
3.90	H	2H
		Color
		Orange
		Brown
		White
		Blue
		Plain
		3D
		3K
		3E
		3F
		3H
		Green/Yellow
		Green/Brown
		Green/White
		Green/Blue
		Green/Plain

H.D. Metallic brake linings are available in the following ratios only:

3.23	L	2L	Brown	3L	Green/Brown
3.36	M	2M	White	3M	Green/White
3.55	N	2N	Blue	3N	Green/Blue
3.90	P	—	—	3P	Solid Green.

Engine and Transmission Identification: The factory engine sequence number is stamped on the right hand bank of the engine (left side as you face the front of the car). Directly above the sequence number is stamped the Engine and Transmission code. For example, Engine Code 78 with the M20 wide ratio 4 speed is 78W.

TRANSMISSION CODES

CODE	TYPE
X	3 speed manual; floor mounted
W	4 speed manual - M20 wide ratio
9	4 speed manual - M21 close ratio
J	Automatic; GTO only

CORDOVA TOP COLORS AND CODES

Black	2
Ivory	1

FOLDING TOP COLORS AND CODES

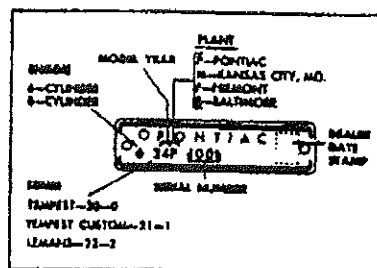
Ivory	1
Black	2
Blue	4
Aqua	5
Beige	6
Saddle	7

INTERIOR TRIM COLORS AND CODES

Black	214
Dark Blue	215
Light Saddle	216
Medium Red	218

ASSEMBLY PLANT CODES

PD	Pontiac
BA	Baltimore
BF	Freemont
KC	Kansas City



1964 Vehicle Identification Plate Sample

1964

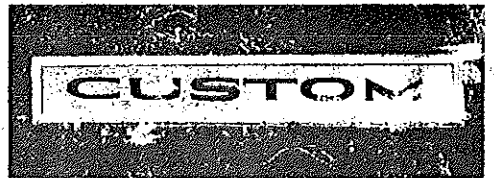
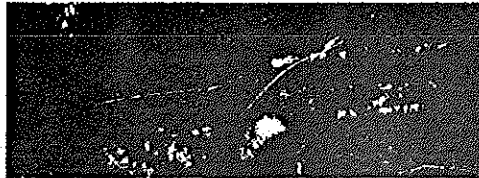
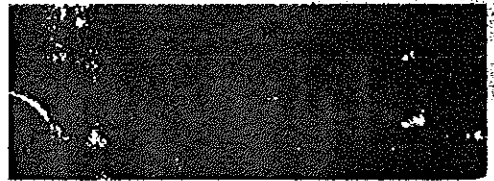
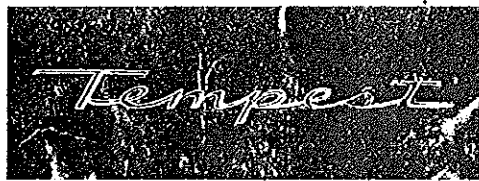
TRIM CODE	TIME BUILT CODE	BODY PLANT
PONTIAC DIV. GENERAL MOTORS CORP.		
000 PONTIAC, MICHIGAN		
STYLE 64-0000	BODY PO 000	
TRIM 000	PAINT 000	
ACC. 0-0-00-00		
THIS CAR FINISHED WITH		
Maple-Walrus ACRYLIC LACQUER		
BODY BY FISHER		
ACC. COMBINATIONS	PAINT CODE	

EXTERIOR COLORS AND CODES

Starlight Black	A
Camo Ivory	C
Silvermist Gray	D
Yorktown Blue	F
Skyline Blue	H
Pinehurst Green	J
Marimba Red	L
Sunfire Red	N
Aquamarine	P
Gulfstream Aqua	Q
Alamo Beige	R
Saddle Bronze	S
Grenadier Red	V

1964 PONTIAC

owner's guide



1964 PONTIAC

owner
protection
plan

PONTIAC IDENT-O-PLATE

The plate attached at right contains data pertaining to your car. You will receive an additional plate, by mail, with your name and address. Remove covering from adhesive and affix your name plate above the car plate.

KEEP PROTECTION PLAN IN YOUR CAR AT ALL TIMES.

It **MUST** be presented to the Pontiac dealer whenever warranty work is performed. In addition a Verification Voucher must be surrendered as outlined on page one.

If your Owner Protection Plan booklet or Ident-O-Plate should be lost, your dealer can request replacement which will be mailed directly to you.

If you dispose of this vehicle, please leave this book in the glove box. The new owner must submit the owner "name" plate of the original owner and last page in this book to receive new owner plate.

LOCATE OWNER PLATE WITH FIRST NAME OR INITIAL HERE

P272813

GM U22662