

1964 GTO

Axle Identification: Axle ratios are identified by one of three methods. A color code is painted on the center top of the differential, also on the end of the axle hubs. As of January 2, 1964 a pressurized sticker was applied to the left brake drum facing. The third method is to locate the ratio stamping on the rear of the right hand axle tube.

Differential		Std. Code		Safe-T-Track	
Ratio	Code	Sticker	Color	Sticker	Color
3.08	D	2D	Orange	3D	Green/Yellow
3.23	K	2K	Brown	3K	Green/Brown
3.36	E	2E	White	3E	Green/White
3.55	F	2F	Blue	3F	Green/Blue
3.90	H	2H	Plain	3H	Green/Plain

H.D. Metallic brake linings are available in the following ratios only:

3.23	L	2L	Brown	3L	Green/Brown
3.36	M	2M	White	3M	Green/White
3.55	N	2N	Blue	3N	Green/Blue
3.90	P	—	—	3P	Solid Green

Engine and Transmission Identification: The factory engine sequence number is stamped on the right hand bank of the engine (left side as you face the front of the car). Directly above the sequence number is stamped the Engine and Transmission code. For example, Engine Code 78 with the M20 wide ratio 4 speed is 78W.

TRANSMISSION CODES

CODE TYPE

X 3 speed manual; floor mounted
W 4 speed manual - M20 wide ratio
9 4 speed manual - M21 close ratio
J Automatic; GTO only

CORDOVA TOP COLORS AND CODES

Black2
Ivory1

FOLDING TOP — COLORS AND CODES

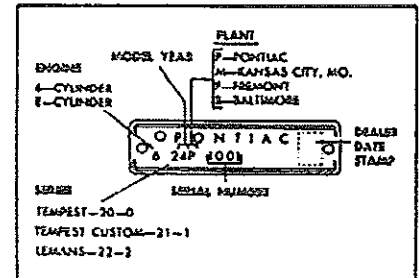
Ivory1
Black2
Blue4
Aqua5
Beige6
Saddle7

INTERIOR TRIM COLORS AND CODES

Black214
Dark Blue215
Light Saddle216
Dark Aqua217
Medium Red218
Parchment219

ASSEMBLY PLANT CODES

PDPontiac
BABaltimore
BFFreemont
KCKansas City



1964 Vehicle Identification Plate Sample

1964

TRIM CODE BODY PLANT

TIME BUILT CODE

PONTIAC DIV. GENERAL MOTORS CORP.
000 PONTIAC, MICHIGAN

STYLE 64-0000 BODY PO 000

TRIM 000 PAINT 000

ACC. 0-0-00-00

THIS CAR FINISHED WITH
Magis-Monon ACRYLIC LACQUER
BODY BY FISHER

ACC. COMBINATIONS PAINT CODE

EXTERIOR COLORS AND CODES

Starlight BlackA
Cameo IvoryC
Silvermist GrayD
Yorktown BlueF
Skyline BlueH
Pinehurst GreenJ
Marimba RedL
Sunfire RedN
AquamarineP
Gulfstream AquaQ
Alamo BeigeR
Saddle BronzeS
Singapore GoldT
Grenadier RedV
Nocturne BlueW

FORM 1-61

1964 MANIFEST - PRODUCTION COPY

PONTIAC MOTOR DIVISION GENERAL MOTORS CORPORATION

PROD. DATE		BODY NUMBER		IGN. KEY		TRUNK KEY		VEHICLE IDENTIFICATION NO.	
05	11	20	16539	85	23	91	23	82	4P222466
PREF. DATE	ACTY. GRS.	SOS	TAG FOR	ZONE	SHIP TO DEALER	HTG.	SLS. CLASS	CHARGE TO ZONE	DEALER ORDER NUMBER
5	22	3	5			6	0	24	345
22	7	CCA	14	2	4	5	7	4	1477
51	52	53	54	55	56	57	58	59	60
2	1	1	1	1	2	2	1	5	60
69	70	71	72	73	74	75	76	77	78
1	2	0	0	0	0	0	0	0	0
30	5	22	TAG	DUNCAN					

PRODUCTION INSTRUCTIONS

ST PN 174 175

5-13

NEW CAR SERVICE

C

1479

OK. PUT IN

OK. RETURN

15-J

1964 PONTIAC OPTIONS

GROUP

DESCRIPTION

382	G.T.O. OPTION
392	RADIO, PUSH BUTTON & MANUAL ANTENNA
393	RADIO, PUSH BUTTON & ELECTRIC ANTENNA
394	RADIO, PUSH BUTTON, AM/FM & MANUAL ANTENNA
395	RADIO, PUSH BUTTON, AM/FM & ELECTRIC ANTENNA
398	RADIO, MANUAL CONTROL & MANUAL ANTENNA
399	RADIO, MANUAL CONTROL & ELECTRIC ANTENNA
401	REAR SPEAKER - SEPARA PHONIC
402	WIPER, DUAL SPEED ELECTRIC
404	LAMP, UNDERHOOD
411	BELTS, SEAT - FRONT PAIR
412	CUSHION - CUSTOM FOAM FRONT
421	WASHERS & WIPERS - WINDSHIELD DUAL SPEED
422	EXHAUST SPLITTERS
424	PAD, INSTRUMENT PANEL
431	AIR CLEANER - HEAVY DUTY
432	H.D. RADIATOR
434	POWER TOP
441	MIRROR, VISOR VANITY
442	MIRROR, INSIDE NON-GLARE
444	MIRROR, OUTSIDE L.H. REMOTE
451	DECK LID, REMOTE CONTROL
452	TACHOMETER
454	STEERING WHEEL - TILT
461	STEERING WHEEL - DELUXE
462	WHEEL DISCS - DELUXE
464	MOLDINGS - DECOR
471	LAMPS, BACK UP
474	REAR SPEAKER - VERBRA PHONIC
481	LAMP, LUGGAGE
482	LAMP, GLOVE BOX
484	LAMP, DOME & READING
491	LAMP, COURTESY
492	LAMP, ASH TRAY & LIGHTER
494	LAMP, PARKING BRAKE
501	POWER STEERING
502	POWER BRAKES
511	EXHAUST, DUAL
512	GUARDS, DOOR EDGE
521	WHEEL DISCS - CUSTOM
524	STEERING WHEEL - CUSTOM SPORTS
531	GLASS, SOFT RAY - ALL WINDOWS
532	GLASS, SOFT RAY - WINDSHIELD ONLY
541	DEFOGGER - REAR WINDOW
551	POWER WINDOWS
554	POWER WINDOW - SAFARI LIFT GATE
561	POWER SEAT - FULL WIDTH
564	POWER SEAT - BUCKET
571	CARRIER - LUGGAGE
572	COVER, SPARE WHEEL TIRE
581	AIR CONDITIONER - TRI COMFORT

584	HEATER DELETE
501	CONSOLE
502	MIRROR, O.S. REAR VIEW
504	CLOCK, ELECTRIC
512	RIDE & HANDLING KIT (2127 - 2167 only)
522	SHOCKS, SUPER LIFT REAR
524	SEAT BELTS, CUSTOM, RETRACTABLE - FRONT PR.
531	MATS, FRONT FLOOR
532	MATS, REAR FLOOR
571	TRANSISTOR IGNITION
592	METALLIC BRAKE LININGS
701	DIFFERENTIAL, SAFE-T-TRACK
702	STANDARD AXLE
703	SAFE-T-TRACK (STANDARD AXLE)
704	ECONOMY AXLE
705	SAFE-T-TRACK (ECONOMY AXLE)
708	PERFORMANCE AXLE
709	SAFE-T-TRACK (PERFORMANCE AXLE)

TRANSMISSION CODES

AXLE CODES

O - 2 SPD AUTO - 326 ENG.	A = 2.56
S - 3 SPD FLOOR STANDARD	C = 2.93
X - 3 SPD FLOOR SYNCHRO	D = 3.08
W - 4 SPD M20 WIDE RATIO	E = 3.36
8 - 4 SPD M21 CLOSE RATIO	F = 3.55
9 - 4 SPD M21 CLOSE RATIO W/3.90+	K = 3.23
J - 2 SPD AUTO - GTO	P = 3.90
T - 2 SPD AUTO - A/C GTO	

TIRE CODES

02 - 6.50 x 14 RAYON WSW
03 7.00 x 14 RAYON BLACK
04 7.00 x 14 RAYON WSW
05 7.50 x 14 RAYON BLACK
06 7.50 x 14 RAYON WSW
07 7.50 x 14 RAYON RED STRIPE

ENGINE CODES

<u>HP</u>	<u>DISP</u>	<u>TRANS</u>	<u>BLOCK</u>	<u>C.R.</u>	<u>CARB</u>
250	326	M	925	8.6	2 BBL
250	326	A	960	8.6	2 BBL
280	326	M	945	10.5	4 BBL
280	236	A	971	10.5	4 BBL
325	389	M	78X	10.75	4 BBL
325	389	A	79J	10.75	4 BBL
348	389	M	76X	10.75	3x2 BBL
348	389	A	77J	10.75	3x2 BBL

1964 PONTIAC

owner's guide

Tempest

LE MANS 

CUSTOM

1964 PONTIAC

owner
protection
plan

P 222466

BU 022602

PONTIAC IDENT-O-PLATE

The plate attached at right contains data pertaining to your car. You will receive an additional plate, by mail, with your name and address. Remove covering from adhesive and affix your name plate above the car plate.

KEEP PROTECTION PLAN IN YOUR CAR AT ALL TIMES.

It MUST be presented to the Pontiac dealer whenever warranty work is performed. In addition a Verification Voucher must be surrendered as outlined on page one.

If your Owner Protection Plan booklet or Ident-O-Plate should be lost, your dealer can request replacement which will be mailed directly to you.

If you dispose of this vehicle, please leave this book in the glove box. The new owner must submit the owner "name" plate of the original owner and last page in this book to receive new owner plate.

LOCATE OWNER PLATE WITH FIRST NAME OR INITIAL HERE